

NOIDA : A PLANNED CITY



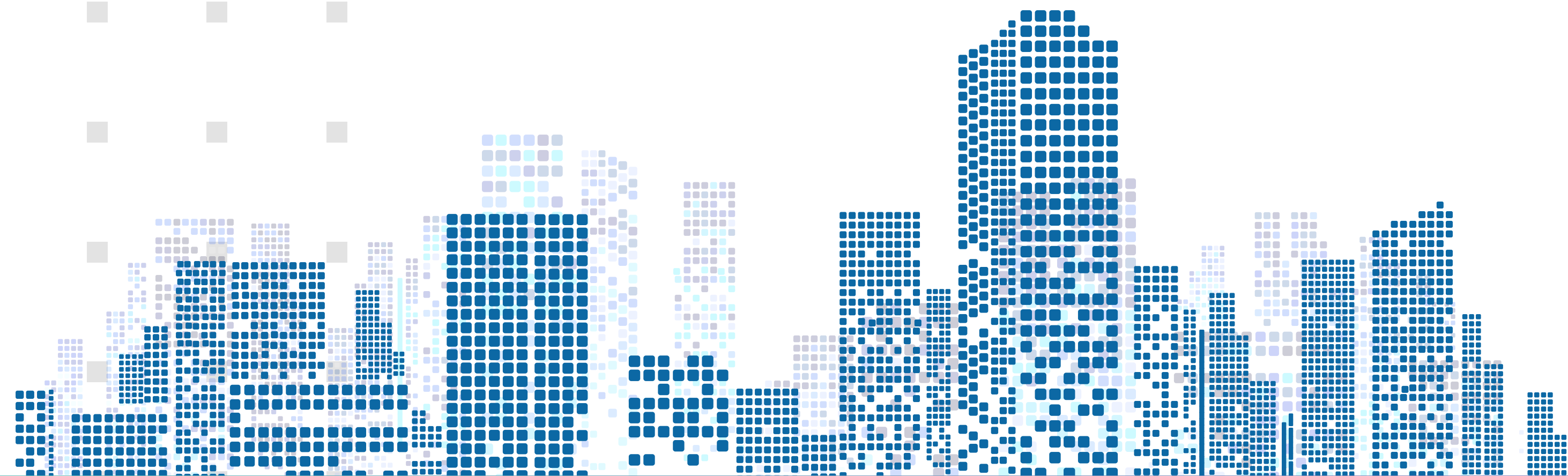
- Facts about Noida
- Cityscape and Demographics
- Major Hospitals
- Mapping & upcoming projects
- Upcoming Metro connectivity

ABOUT NOIDA

- Noida is a planned city in India's northern state of Uttar Pradesh. The riverside Okhla Bird Sanctuary is home to migratory and native birds, plus jackals and butterflies. Plants at the Botanic Garden of Indian Republic include water lilies and cacti. The ISKCON Noida temple has a diorama depicting the life of Lord Krishna. Southwest of Noida, Surajkund lake is a 10th-century reservoir with the ruins of a sun temple.



INSERT A CLEAR PIC OF NOIDA CITY



FACTS ABOUT NOIDA



Noida is a healthcare and medical tourism hub

- Noida holistically emphasizes the total well-being of its inhabitants and visitors by putting up state-of-the-art medical institutions like the Kailash Hospital and the Jaypee Hospital.

Noida is a fast-growing tourist hub

- Numerous hotels also have a presence within the city's vicinity. These include Raddison Blu Hotel, The Hyatt, Fortune Plaza, among many others.

Noida is a shopping hub

- Noida also lends itself very well in the retail industry. Numerous prominent hotels, shopping centers, and nature parks are visited by thousands of tourists. The Great India Place, Mall of India, Sab Mall, and the Spiceworld Mall all have a strong presence in the city.

FACTS ABOUT NOIDA

Noida is one of the top outsourcing hubs in the world

- Multinational business process outsourcing hubs have permanently based themselves at Noida. These companies include Headstrong, Sapient, Fiserv, EXL Service, IBM, Fujitsu, Adobe Systems, among many others.

Noida boasts of state-of-the-art and cutting-edge educational institutions

- Noida is home to Uttar Pradesh Technical University – known nationwide for its excellent programs in information technology and engineering. The city is also home to Galgotia's College of Engineering and Technology, Amity University, Jaipura Institute of Management, JSS Academy of Technical Education, and the Asian Academy of Film of Television, among many others.

Noida was formerly a gold mine

- “Gold mine” is used here as a euphemism, in the sense that Noida is considered as the place to be if you want to be in the midst of India's most favorable business and investor climate. Noida has a very high budget allocated for industrial and commercial development, as well as for infrastructure needed to stimulate and perpetuate continued growth and development. Furthermore, companies based or have offices at Noida are known to generate impressive revenues on an annual basis.



FACTS ABOUT NOIDA

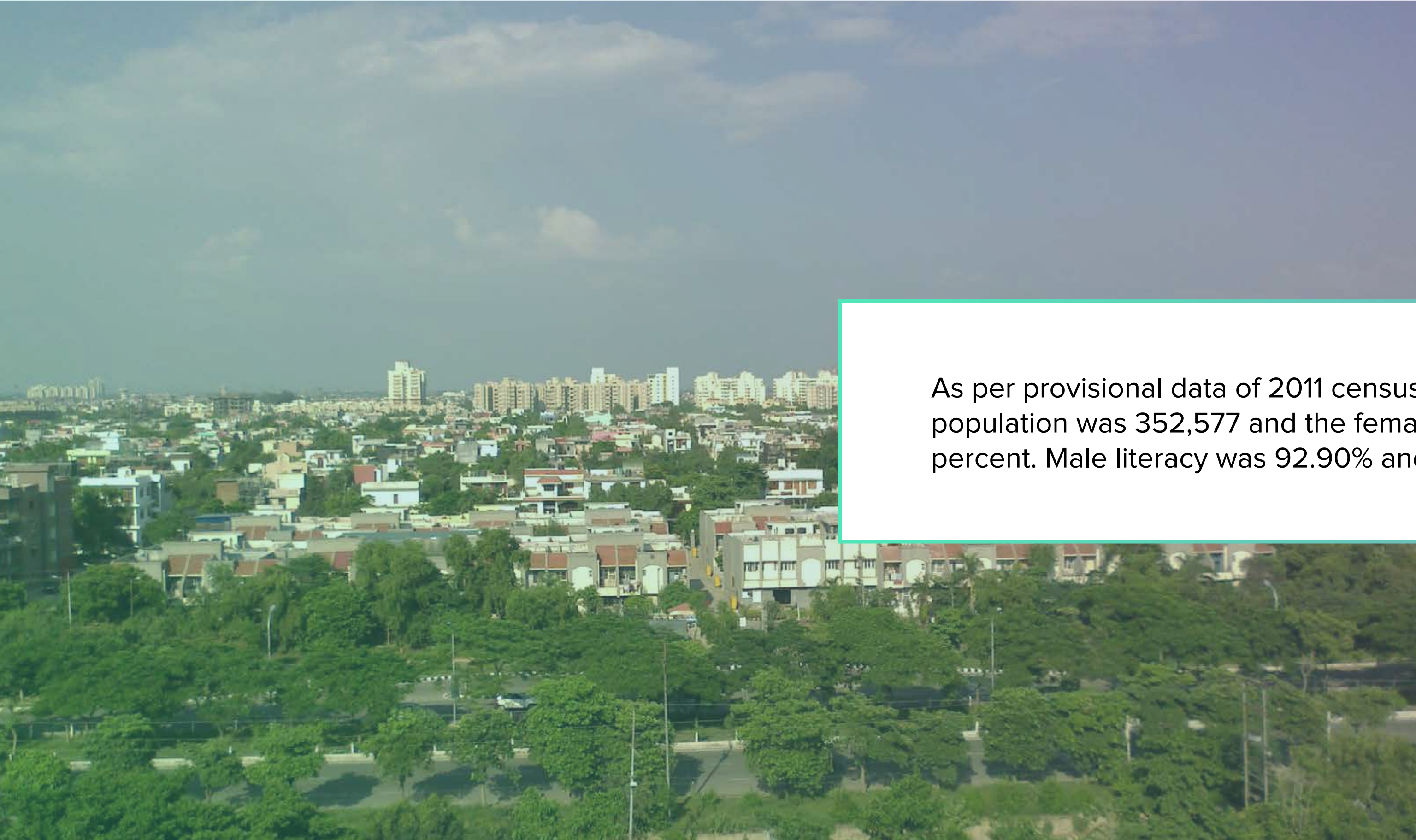


Noida is not only IT/BPO city but bird city as well

- Numerous species of birds may be found at Noida's roads and parks. These bird species include sparrows, bulbuls, mynahs, crows, prinias, bushchats, seagulls, cormorants, jacanaas, kingfishers, munias, barbets, and wheateaters. Other exotic bird species may also be seen at Okhla Bird Sanctuary within the city.

Noida is a green city

- Noida is famous also for its excellent tree-lined roads, numerous parks, and forest cover. It has been declared as the greenest city in India with a forest cover of close to 50%. No other Indian city or suburb comes closest to this percentage. This is also why Noida has won accolades for being environment-friendly.



As per provisional data of 2011 census, Noida had a population of 642,381 out of which the male population was 352,577 and the female population was 289,804. The literacy rate was 88.58 percent. Male literacy was 92.90% and female literacy was 83.28%.



3. ROAD NETWORK

- Apollo Hospitals
- MAX Healthcare
- Fortis Hospital
- Kailash Hospital & Heart Institute
- Jaypee Hospital
- Metro Hospital And Heart Institute
- ICARE Eye Hospital and Post Graduate Institute
- Prakash Hospital Private Limited
- Diveeksha Eye Hospital
- ESIC Model Hospital

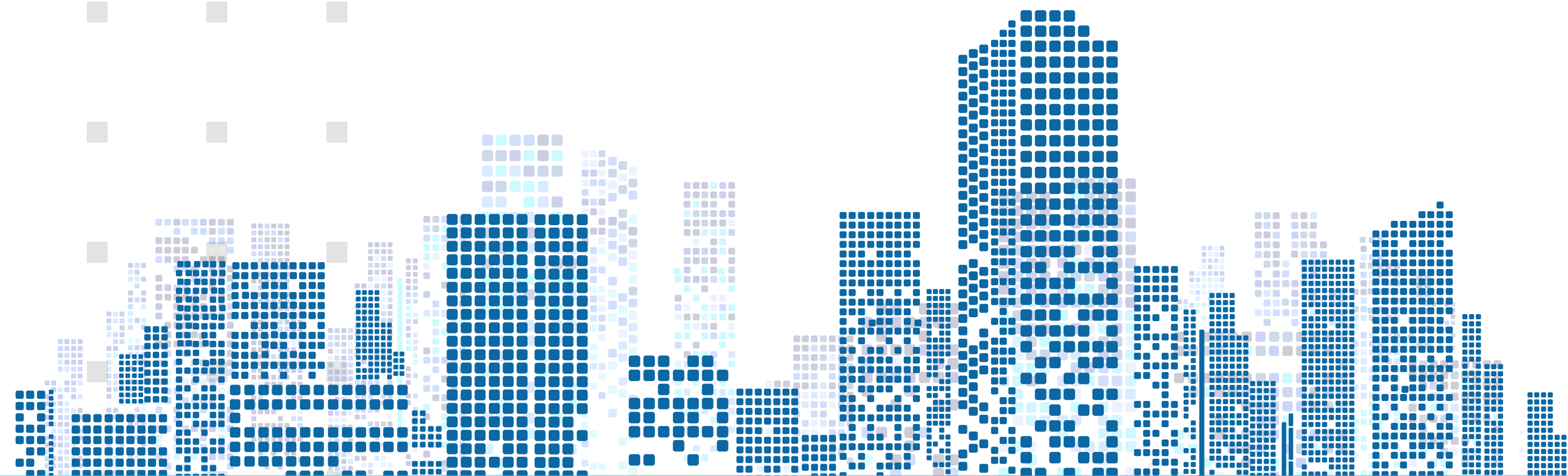
MAJOR SCHOOLS IN NOIDA



- Genesis Global School
- Amity International School
- Delhi Public School
- Lotus Valley International School
- Pathways School

LOCATION OF NOIDA CITY IN INDIA

<https://www.mapsofindia.com/maps/uttarpradesh/noida-city-map.htm>

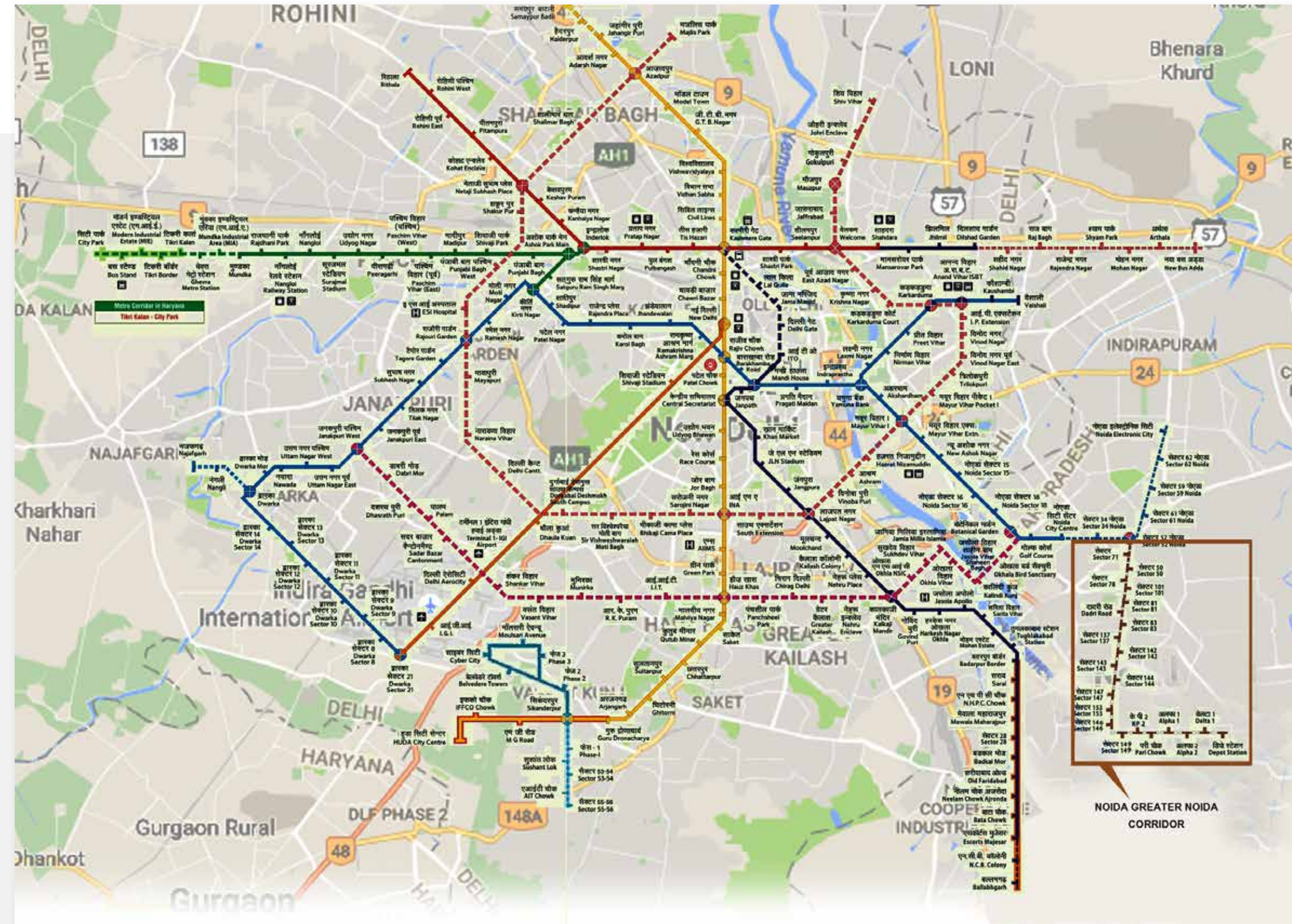


METRO CONNECTIVITY IN NOIDA



The Noida Metro is a rapid transit system connecting the twin cities of Noida and Greater Noida in Gautam Buddha Nagar, Uttar Pradesh, India. The Phase-1 (21 stations) has been successfully completed at a cost of Rs 5,503 crore, while Phase-2 (9 stations) is planned.

METRO MAP OF NOIDA



Change the map...it should be more clear
<http://www.nmrcnoida.com/map.html>

ATTRACTIONS OF NOIDA



Worlds of wonder water park

- WOW provides a wide range of entertainment options for kids and adults alike. With the amazing roller coasters, games and several kinds of joy rides it makes for a full day of crazy fun.

The Great India Place

- Situated in Sector 38-A in Noida, Delhi NCR, The Great India Place is another one of the most popular and largest malls in the city. The mall is bustling with people and activity all day long all through the year. People especially scutter here at new year's and special occasions to witness the beautiful decor and aesthetics.



ATTRACTIONS OF NOIDA



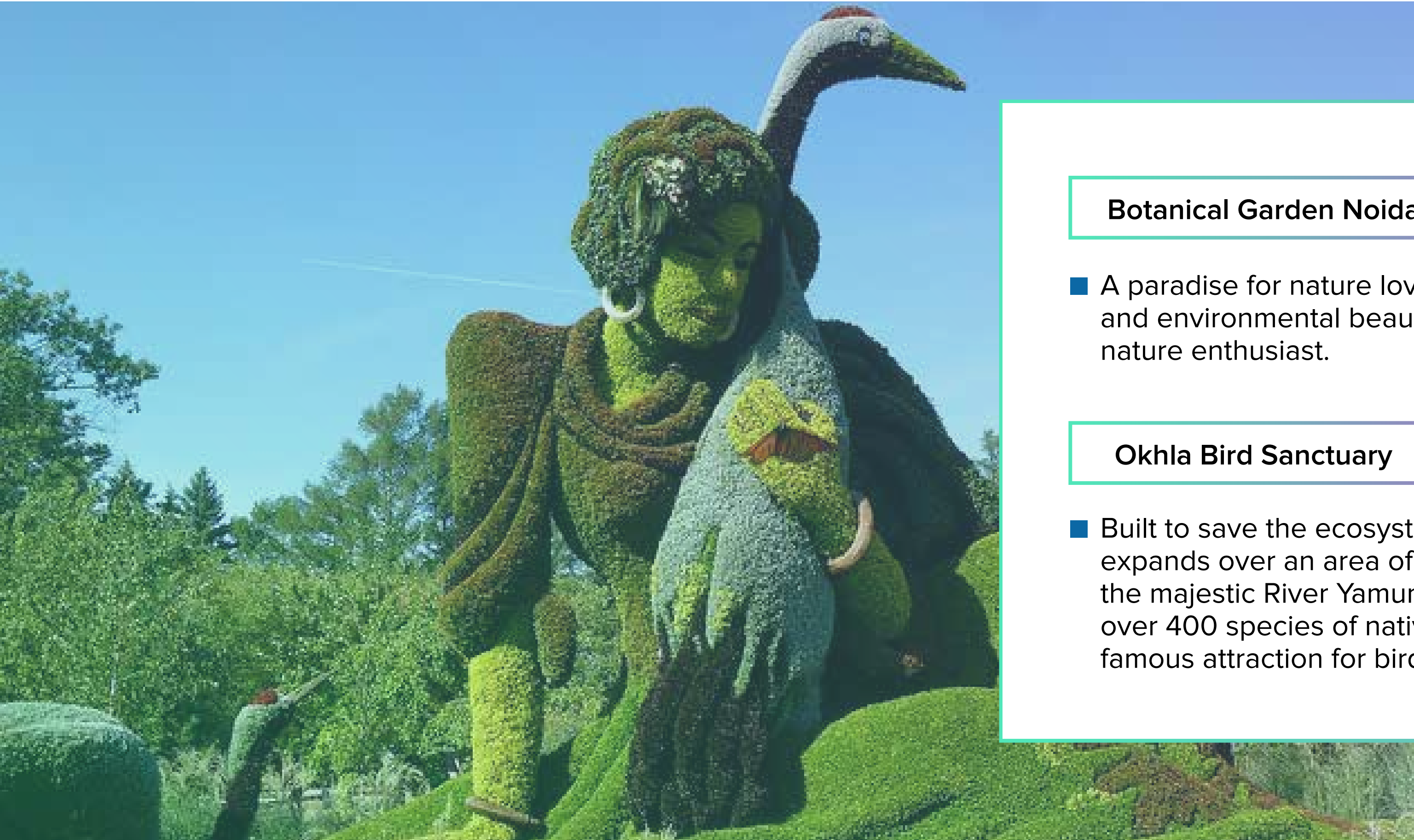
DLF Mall of India

- DLF Mall of India is situated in Sector 18 in Noida, Delhi NCR. It is the third largest mall in the country and is replete with big brand stores both national and international. Besides, it has a number of food chain restaurants and a separate food court.

Budhha International Circuit

- This is the annual venue of the Indian grand prix announced by the formula one racing's governing body. Being one of the most magnificent attractions of not just Noida but the whole country, this race track is about 10 Km square in area.

ATTRACTIONS OF NOIDA



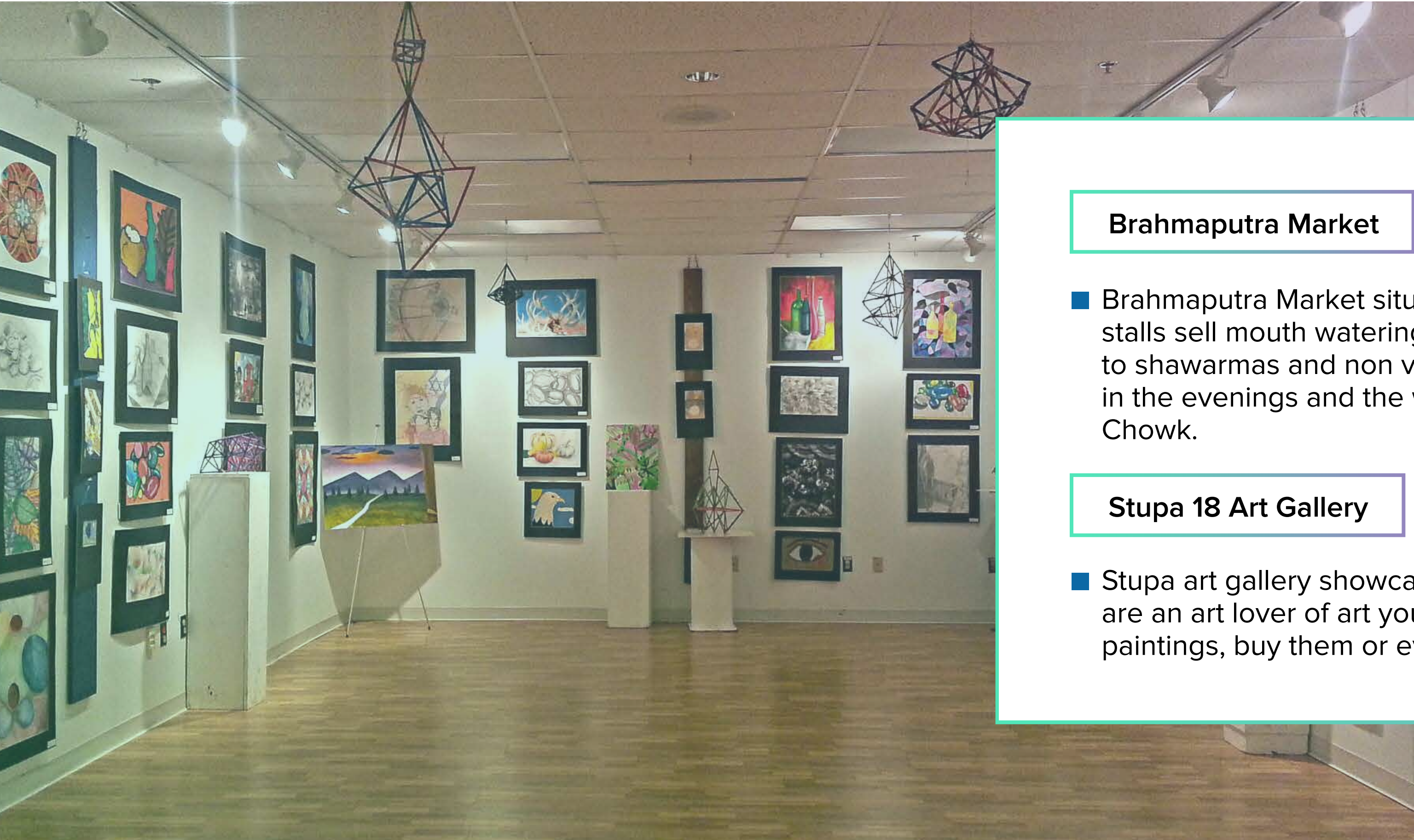
Botanical Garden Noida

- A paradise for nature lovers, Noida's Botanical Garden aims at preserving natural and environmental beauty. The place is a must on your Noida itinerary if you are nature enthusiast.

Okhla Bird Sanctuary

- Built to save the ecosystem for several bird species, the Okhla Bird Sanctuary expands over an area of 3.5 square kilometres near Okhla bridge that runs across the majestic River Yamuna. The sanctuary was established in 1990 and is home to over 400 species of native birds and about 1,00,000 migratory birds, making it a famous attraction for bird watching.

ATTRACTIONS OF NOIDA



Brahmaputra Market

- Brahmaputra Market situated in Sector 29 Noida is a foodie's haven. The street stalls sell mouth watering delicious street food varying food North Indian street chat to shawarmas and non vegetarian delicacies. The market stays especially crowded in the evenings and the weekends. It is also known as Noida's version of Chandni Chowk.

Stupa 18 Art Gallery

- Stupa art gallery showcases some of the great art works by the Indian artists. If you are an art lover of art you can simply walk in to appreciate the magnificent paintings, buy them or even customize a painting.

ATTRACTIONS OF NOIDA

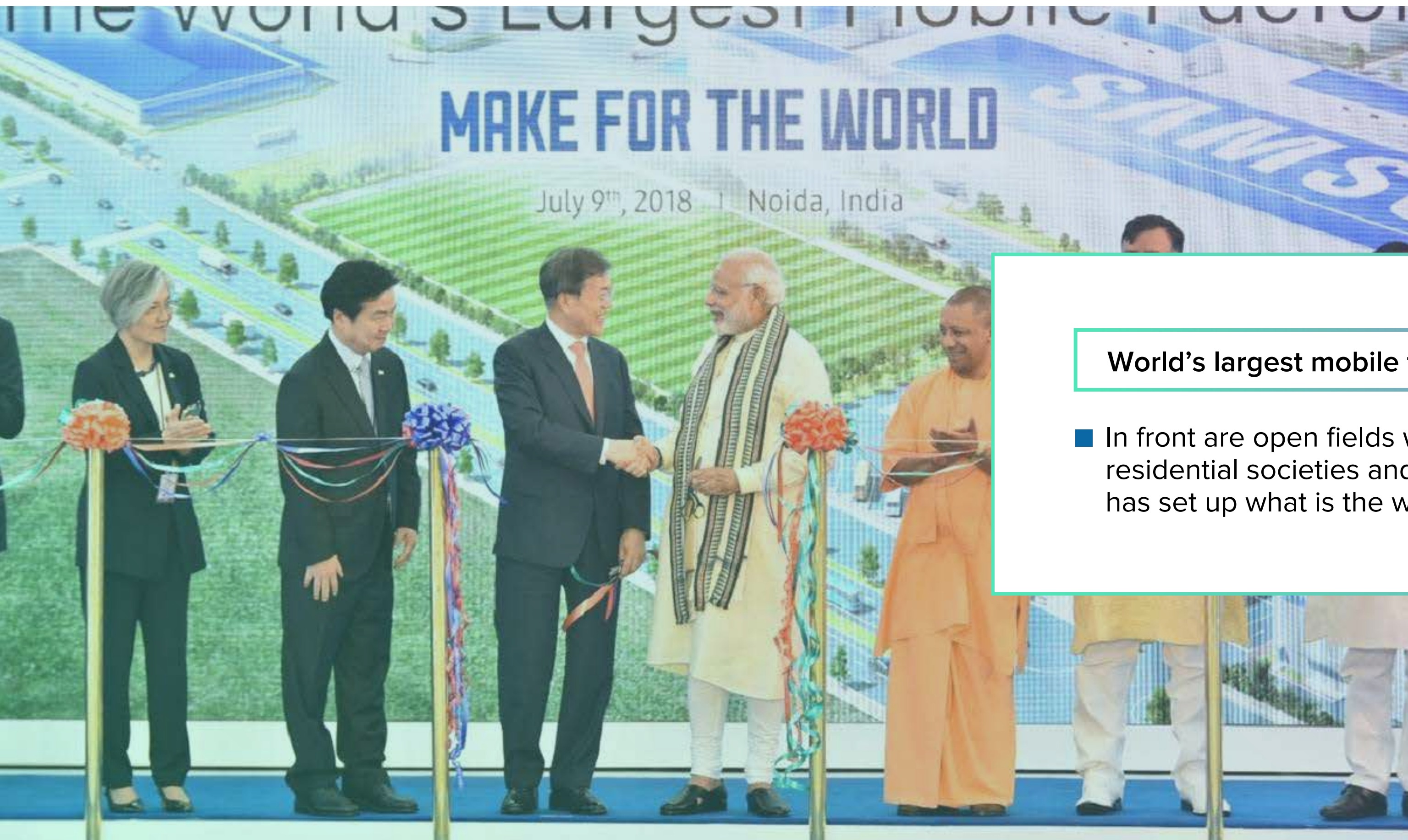
Atta Market

- Atta Market is considered to be the most resourceful and one of the most popular markets in Noida. From big brand stores to street shops, you can find it all here. Apparels, accessories, footwear and grocery, with varying quality, the market has got it all covered. The market is also infamous for its bargaining. So keep that in mind while you're out shopping.

Quantum

- Situated in the center stage mall sector 18, this is one of the best night clubs in Noida.

UPCOMING PROJECTS IN NOIDA



World's largest mobile factory in Noida

- In front are open fields with grazing cattle, to the left are under-construction residential societies and to the right is its existing facility - this is where Samsung has set up what is the world's largest mobile factory.

eLuminate

■ square
yards

**THANK YOU FOR PAYING ATTENTION
GET READY FOR AN ASSESSMENT**